

2012 Chapter Activity Report Questions

These questions are provided as a **reference only**. We cannot accept the survey completed using this document. You must complete the survey **ONLINE** to fulfill this Accord requirement.

Once you have collected the answers to these questions, you can access the online survey by clicking the link below:

[2012 Chapter Activity Report Online Survey](#)

1. Chapter Name: Yosemite Chapter, CA

*2. Name and leadership position of officer reporting: (*Required)
Tammy Menezes, President-Elect

*3. Chapter Size: (*Required)	
<i>Select one.</i>	
<input checked="" type="radio"/>	Chapter Grouping I – 15 – 50 Members
<input type="radio"/>	Chapter Grouping II – 51 – 100 Members
<input type="radio"/>	Chapter Grouping III – 101 – 250 Members
<input type="radio"/>	Chapter Grouping IV – 251 – 400 Members
<input type="radio"/>	Chapter Grouping V – 400+ Members

*4. How frequently does the chapter offer education programs? (*Required)	
<i>Select one.</i>	
<input type="radio"/>	Weekly
<input type="radio"/>	Twice a month
<input checked="" type="radio"/>	Monthly
<input type="radio"/>	Quarterly
<input type="radio"/>	Other: <input type="text"/>

5. What is the average # of attendees at these education sessions?		
	*AFP members:	<input type="text" value="19"/>
	*non-members:	<input type="text" value="3"/>

6. What is the average cost for these education sessions?		
	*AFP members:	<input type="text" value="15"/>
	*non-members:	<input type="text" value="20"/>

*7. Did your chapter offer the AFP webinars as part of your education program in 2012?(*Required)

Select one.

<input checked="" type="checkbox"/>	Yes	(Answer question number 7.1, 7.2.)
<input type="checkbox"/>	No	(Answer question number 7.3.)

*7.1 How many webinars did the chapter offer?(*Required)

Select one.

<input checked="" type="checkbox"/>	1-5
<input type="checkbox"/>	6-10
<input type="checkbox"/>	11-15
<input type="checkbox"/>	16-20
<input type="checkbox"/>	21+

7.2 Average attendance at webinars:

AFP Members:	<input type="text" value="8"/>
Non-members:	<input type="text" value="2"/>

7.3 If not, why?

*8. What topics did you cover in your 2012 chapter education program schedule?
 (Choose all that apply)(*Required)

Select between 1 and 19 choices.

<input checked="" type="checkbox"/>	Annual Giving
<input type="checkbox"/>	Branding
<input checked="" type="checkbox"/>	Capital Campaigns
<input checked="" type="checkbox"/>	Certification
<input checked="" type="checkbox"/>	Diversity
<input checked="" type="checkbox"/>	Ethics
<input type="checkbox"/>	Government Relations
<input checked="" type="checkbox"/>	Leadership
<input checked="" type="checkbox"/>	Major Gifts
<input checked="" type="checkbox"/>	Marketing
<input type="checkbox"/>	Meet the Funders
<input checked="" type="checkbox"/>	Member Benefits
<input checked="" type="checkbox"/>	Next Generation of Fundraising
	Planned Giving
<input checked="" type="checkbox"/>	Social Media
<input type="checkbox"/>	Special Events
<input checked="" type="checkbox"/>	Trends in Fundraising
<input type="checkbox"/>	Young Professional Engagement
<input checked="" type="checkbox"/>	Youth in Philanthropy
<input type="checkbox"/>	Other: <input type="text"/>

*9. How frequently does the chapter board meet?(*Required)

Select one.

<input type="radio"/>	Weekly
<input type="radio"/>	Twice a month
<input type="radio"/>	Monthly
<input checked="" type="radio"/>	Every other month
<input type="radio"/>	Quarterly
<input type="radio"/>	Other: <input type="text"/>

*10. What types of board development does your chapter do each year? (check all that apply)(*Required)

Select between 1 and 5 choices.

<input checked="" type="checkbox"/>	AFP IHQ Leaders' Orientation Calls
<input type="checkbox"/>	Board Manual
<input checked="" type="checkbox"/>	Board Orientation
<input type="checkbox"/>	Board Retreat
<input checked="" type="checkbox"/>	Strategic Planning Session(s)
<input type="checkbox"/>	Other: <input type="text"/>

*11. In which month do you hold election of officers?(*Required)

Select one.

<input type="radio"/>	January
<input type="radio"/>	February
<input type="radio"/>	March
<input type="radio"/>	April
<input type="radio"/>	May
<input type="radio"/>	June
<input type="radio"/>	July
<input type="radio"/>	August
<input checked="" type="radio"/>	September
<input type="radio"/>	October
<input type="radio"/>	November
<input type="radio"/>	December

*12. Does your chapter have a written strategic plan?(*Required)

Select one.

<input checked="" type="radio"/>	Yes	(Answer question number 12.1.)
<input type="radio"/>	No	
<input type="radio"/>	I'm not sure	

*12.1 When was it updated last?(*Required)	
<i>Select one.</i>	
<input checked="" type="checkbox"/>	Within the last 6 months
<input type="checkbox"/>	Within the last year
<input type="checkbox"/>	Within the last 2-3 years
<input type="checkbox"/>	It's been more than 3 years
<input type="checkbox"/>	I'm not sure

*13. Does your chapter have a written succession plan?(*Required)	
<i>Select one.</i>	
<input checked="" type="checkbox"/>	Yes
<input type="checkbox"/>	No
<input type="checkbox"/>	I'm not sure

*14. What are your chapter's main revenue sources? (Check all that apply)(*Required)	
<i>Select at least 1 choices.</i>	
<input type="checkbox"/>	CFRE Review Course
	Chapter conference(s)
<input checked="" type="checkbox"/>	Education programs
<input type="checkbox"/>	Fundamentals of Fundraising Course
<input checked="" type="checkbox"/>	Grants
<input checked="" type="checkbox"/>	Job postings
<input checked="" type="checkbox"/>	Member dues
<input checked="" type="checkbox"/>	National Philanthropy Day® Event
<input checked="" type="checkbox"/>	Sponsorships
<input type="checkbox"/>	Other: <input type="text"/>

15. Has your chapter adopted a whistleblower policy? Sample Policy: http://www.afpnet.org/files/ContentDocuments/Sample_Whistleblower_Protection_Policy.pdf	
<i>Select one.</i>	
<input type="checkbox"/>	Yes
<input checked="" type="checkbox"/>	No

16. Has your chapter adopted a record retention policy? Record Retention Information:
http://www.afpnet.org/files/ContentDocuments/AFP_Chapter_Record_Retention_Guidelines.pdf

Select one.

<input type="radio"/>	Yes
X	No

17. Has your chapter adopted a conflict of interest policy? Sample Policy:
<http://www.afpnet.org/files/ContentDocuments/TemplateConflictOfInterest2004.doc>

Select one.

X	Yes
<input type="radio"/>	No

18. Has your chapter adopted the AFP Fair Member Behavior policy? Sample Policy:
<http://www.afpnet.org/files/ContentDocuments/AFPMemberFairBehaviorPolicyJuly05.doc>

Select one.

<input type="radio"/>	Yes
X	No

19. Does your chapter abide by the DO NOT MAIL and DO NOT EMAIL Codes on member records in the AFP database? Sample Policy:
<http://www.afpnet.org/files/ContentDocuments/SampleEmailPolicy.doc>

Select one.

X	Yes
<input type="radio"/>	No

*20. Does your chapter offer a newsletter to the membership?(*Required)

Select one.

X	Yes	(Answer question number 20.2.)
<input type="radio"/>	No	

*20.1 How often is the newsletter distributed?(*Required)	
<i>Select one.</i>	
<input type="radio"/>	Weekly
<input type="radio"/>	Monthly
<input type="radio"/>	Every other month
<input type="radio"/>	Quarterly
<input type="radio"/>	Twice a year
X	Other: Once a Year

*20.2 In what format is the newsletter published?(*Required)	
<i>Select one.</i>	
<input type="radio"/>	Electronic
<input type="radio"/>	Print
X	Both
<input type="radio"/>	Other:

*21. Does your chapter have a website?(*Required)		
<i>Select one.</i>		
X	Yes	(Answer question number 21.1, 21.2, 21.3.)
<input type="radio"/>	No	

*21.1 Is the website part of the AFP Chapter Website Program?(*Required)	
<i>Select one.</i>	
X	Yes
<input type="radio"/>	No
<input type="radio"/>	I'm not sure

*21.2 What is the URL of your chapter's website?(*Required)

www.afpyosemite.afpnet.org

*21.3 Is the website maintained primarily by a paid administrator or a volunteer?(*Required)

Select one.

<input type="radio"/>	Paid Administrator
X	Volunteer
<input type="radio"/>	Not sure

*22. Does your chapter use any of these social media platforms? (Check all that apply)(*Required)

Select at least 0 choices.

X	Facebook
X	Twitter
X	LinkedIn
<input type="checkbox"/>	Flickr
<input type="checkbox"/>	YouTube
<input type="checkbox"/>	We do not currently use any of these platforms.
X	Other: <input type="text" value="Website"/>

*23. What is your chapter using for e-marketing functionality? (E-blasts, newsletters, etc.)(*Required)	
<i>Select between 1 and 6 choices.</i>	
<input type="checkbox"/>	Constant Contact
<input type="checkbox"/>	Convio
<input type="checkbox"/>	Cvent
X	E-mail (Gmail, Yahoo, Hotmail, Outlook, etc.)
<input type="checkbox"/>	Vertical Response
<input type="checkbox"/>	We do not communicate with our chapter electronically.
X	Other: e-blast newsletter

*24. What does your chapter use for event registration functionality?(*Required)	
<i>Select all that apply.</i>	
<input type="checkbox"/>	Constant Contact
<input type="checkbox"/>	Cvent
<input type="checkbox"/>	Eventbrite
X	Other: e-mail

*25. What does your chapter use for database functionality?(*Required)	
<i>Select all that apply.</i>	
<input type="checkbox"/>	Avetica
<input type="checkbox"/>	Cvent
<input type="checkbox"/>	I'm not sure
<input type="checkbox"/>	MS Access
X	MS Excel
<input type="checkbox"/>	Other:

*26. Does your chapter hold an annual conference?(*Required)	
<i>Select one.</i>	
<input type="radio"/>	Yes, by ourselves (Answer question number 26.1.)
<input type="radio"/>	Yes, and we collaborate with other organizations
X	No

26.1 What month will you hold your 2013 conference?	
<i>Select one.</i>	
<input type="radio"/>	January
<input type="radio"/>	February
<input type="radio"/>	March
<input type="radio"/>	April
<input type="radio"/>	May
<input type="radio"/>	June
<input type="radio"/>	July
<input type="radio"/>	August
<input type="radio"/>	September
<input type="radio"/>	October
<input type="radio"/>	November
<input type="radio"/>	December

*27. Does your chapter hold an annual National Philanthropy Day® event?(*Required)		
<i>Select one.</i>		
<input checked="" type="checkbox"/>	Yes	(Answer question number 27.1, 27.2.)
<input type="checkbox"/>	No	

*27.1 Does your chapter host an education program as part of National Philanthropy Day®?(*Required)	
<i>Select one.</i>	
<input type="radio"/>	Yes
<input checked="" type="checkbox"/>	No

*27.2 Does your chapter award an Outstanding Youth Philanthropist Award at NPD?(*Required)	
<i>Select one.</i>	
<input checked="" type="checkbox"/>	Yes
<input type="radio"/>	No

*28. Did your chapter offer the Fundamentals of Fundraising course in 2012?(*Required)	
<i>Select one.</i>	
<input type="radio"/>	Yes
X	No

*29. Did your chapter offer the AFP CFRE Review Course in 2012?(*Required)	
<i>Select one.</i>	
<input type="radio"/>	Yes
X	No

*30. Does your chapter hold at least one event annually focused on the importance of certification (CFRE/ACFRE)?(*Required)	
<i>Select one.</i>	
X	Yes
<input type="radio"/>	No

*31. Does the chapter have an ethics chair or ethics education committee?(*Required)	
<i>Select one.</i>	
X	Yes
<input type="radio"/>	No

*32. Did the chapter conduct an ethics education seminar or workshop in 2012?(*Required)	
<i>Select one.</i>	
X	Yes
<input type="radio"/>	No

33. Did the chapter offer scholarships for:		
<i>Select one per row.</i>		
	Yes	No
*2012 International Conference (not Chamberlain)	X	○
*Chapter Meetings	○	X
*Chapter Conference	○	X
*AFP Course(s)	○	X
*Membership	X	○
*Additonal funds for Chamberlain scholarship recipient	○	○

*34. Does the chapter have a government relations committee?(*Required)	
<i>Select one.</i>	
○	Yes
X	No

*35. Did the chapter present at least one government relations program during 2012?(*Required)	
<i>Select one.</i>	
○	Yes
X	No

*36. Does your chapter have a job posting service?(*Required)		
<i>Select one.</i>		
X	Yes	(Answer question number 36.1, 36.2.)
○	No	

*36.1 Do you charge for job postings?(*Required)	
<i>Select one.</i>	
X	Yes, we charge both members and non-members
○	Yes, but we only charge non-members
○	No, we do not charge

36.2 How much do you charge for job postings?

Select one per row.

	\$0	\$1-50	\$51-100	\$101-150	\$151-200	\$201-250	\$251-300	\$301-350	\$351-400	\$401-450	\$451-600	\$600+
*AFP member	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
*non-member	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*37. Does your chapter have a written membership recruitment & retention plan?(*Required)

Select one.

<input checked="" type="radio"/>	Yes
<input type="radio"/>	No
<input type="radio"/>	I'm not sure

*38. Does your chapter conduct periodic membership surveys?(*Required)

Select one.

<input checked="" type="radio"/>	Yes	(Answer question number 38.1.)
<input type="radio"/>	No	

38.1 What product do you use to conduct these surveys?

Select all that apply.

<input type="checkbox"/>	Constant Contact
<input type="checkbox"/>	Cvent
<input type="checkbox"/>	Paper evaluations
<input checked="" type="checkbox"/>	Survey Monkey
<input type="checkbox"/>	Other: <input type="text"/>

*39. Did your chapter hold at least one membership recruiting event in 2012?(*Required)

Select one.

<input checked="" type="radio"/>	Yes	(Answer question number 39.1.)
<input type="radio"/>	No	

39.1 What type of recruiting event was held?

During our NPD event we promoted AFP membership and Yosemite AFP membership

By staffing a membership table

*40. Does your chapter have a new member orientation program?(*Required)

Select one.

<input type="radio"/>	Yes
X	No

*41. Does the chapter have a mentoring program?(*Required)

Select one.

X	Yes
<input type="radio"/>	No

*42. Does the chapter have a Diversity Chair?(*Required)

Select one.

X	Yes
<input type="radio"/>	No

*43. Did the chapter conduct at least one diversity program in 2012?(*Required)

Select one.

X	Yes
<input type="radio"/>	No

*44. Did your chapter use the AFP Careers in Fundraising materials or AFP High School Curriculum in 2012?(*Required)

Select one.

<input type="radio"/>	AFP Careers in Fundraising
<input type="radio"/>	AFP High School Curriculum
<input type="radio"/>	Both
<input checked="" type="radio"/>	Neither

*45. Is your chapter affiliated with an AFP Collegiate Chapter?(*Required)

Select one.

<input type="radio"/>	Yes
<input checked="" type="radio"/>	No

46. Is your chapter involved in a unique program other than those mentioned above, that may be of interest to other chapters?

Select one.

<input checked="" type="radio"/>	Yes	(Answer question number 46.1.)
<input type="radio"/>	No	

46.1 Please describe the program.

1)We began an exploratory program of involvement with the California Plan Your Giving.Org organization, which was temporarily halted in mid-2012. We anticipate
Further development of a regional CBO consortium for planned giving in 2013.
2) Enhanced programming to offer professionally delivered presenters at our quarterly
Lunches to leverage greater attendance by non-members.

47. Please describe any areas of concern the chapter may have:

Need or continued timely and concise information about membership savings
Programs so that we can use them to market value in AFP.

48. AFP continues to try and add to benefits offered to chapters. Are there other benefits and/or resources that would benefit your chapter? Please tell us what you need:

Consistent delivery of pertinent regional and national policy issues regarding
Philanthropy which our members can utilize in their organization.