



Ten Star AFP Chapter

2012 TEN STAR AWARD APPLICATION

DEADLINE FOR SUBMISSION: THURSDAY, JANUARY 31, 2013

Award to be presented at the 2013 International Conference in San Diego, CA

Chapter Profile and Instructions

Chapter Name **Yosemite Chapter**

2013 Chapter President **Marcia Boucher**

Chapter Nominator (person completing the form) **Tammy Menezes**

Chapter Nominator's Telephone # **(209) 652-4663** Email address **tmenezes@stjmod.com**

When completing this application, please check all the goals that were accomplished by the chapter. You must complete all three required goals (part I) and seven of the optional goals (parts II – part VIII). You will need a total of ten completed goals, and you are encouraged to check as many as the chapter has accomplished in case one or more of your checked goals should be disqualified. Where noted, descriptions of events or materials are required.

Required Goals

Part I: Chapters must meet all 3 goals

The chapter met the December 15, 2011 deadline for the 2012 Chapter Leadership Form and completed the balance of the Accord process by January 17, 2012.

The chapter held an organized event or activity in 2012 that either focused on or incorporated the importance of ethics and ethical fundraising.

Date: December 6, 2012 Title of event: "Ethical Dilemmas: Case Study Discussion"

Description: Discussion on ethical dilemmas in philanthropy using real case studies. Participate in small group case study discussions and hear more about the AFP Ethics Assessment Inventory™, a research-based ethics assessment tool for you and your organization.

The chapter participated in the 2012 Chapter Treasury Gift Campaign for the AFP Foundation for Philanthropy.

Optional Goals

All of the optional goals listed represent programs and projects that AFP considers as playing an integral role in a well-performing chapter. In recognition that all chapters cannot implement all of these goals at the same time due to size, resources or other factors, we offer a variety of projects that will allow chapters of all sizes to demonstrate their commitment to peak operational capacity for their particular chapter.

Part II: AFP Strategic Plan Goal A

AFP will develop more skilled, knowledgeable and ethical fundraising professionals. **AFP will develop skilled, knowledgeable and ethical professionals worldwide.**

- The chapter held an organized event or activity that either focused on or promoted the importance of certification (CFRE and ACFRE) in 2012

Date: _____ Title of event: _____

Description: _____

- The chapter has submitted and obtained CFRE Continuing Education Provider Status for of at least one educational program during 2012.

- The chapter sponsored or co-sponsored either an AFP Fundamentals of Fundraising, AFP CFRE Review Course or the OR had at least one member present a portion of one of the above-mentioned AFP courses in 2012

Date: _____ Course: _____ Location: _____

Member presenting at one course above: _____

Part III: AFP Strategic Plan Goal B

AFP will advance effective, ethical and accountable fundraising standards as an essential component of global philanthropy.

- The chapter held a National Philanthropy Day® event in 2012 where local philanthropists, volunteers, etc. were honored.

Date: **October 30, 2012** Title of event: **National Philanthropy Day**

Description: Yosemite Chapter held National Philanthropy Day at the Double Tree /Modesto Centre Plaza in Modesto. Over 200 were in attendance and 8 awards were given. The event was sold out and will move to a larger venue next year.

- The chapter conducted an outreach program in 2012 designed to encourage public awareness and understanding of philanthropy (other than a National Philanthropy Day® program).

Date: **February 2, 2012** Title of event: **“New Leadership for a new Non-Profit Sector”**

Description: **Nationally recognized speaker Rosetta Thurman was secured to present at a publicly promoted luncheon to raise awareness about philanthropy in the non-profit sector.**

- The chapter’s 2012 Awards program replicates AFP International Headquarters’ program by customizing nomination materials provided by AFP to ensure that all nominations submitted for the international awards will contain all required information without requiring extra work for the chapter.

Part IV: AFP Strategic Plan Goal C

AFP will aggressively promote and defend public policy that encourages philanthropy, supporting principles important to AFP and the fundraising profession.

The chapter participated in an effort to advance and promote legislation and/or regulations related to philanthropy and charitable fundraising in 2012 (e.g. wrote letters regarding passage of a bill, met with local officials).

Description: **Chapter President endorsed bills for legislation at CPAC Day during leadership conference.**

Part V: AFP Strategic Plan Goal D

AFP will deliver optimal value to members

The chapter had a net increase in membership from the previous year (had more members on December 31, 2012 than on December 31, 2010).

of members on December 31, 2011 **45** On December 31, 2012 **47**

The chapter had an annual membership retention rate equal to or greater than 80% from January 1, 2012 to December 31, 2012

Annual retention rate as it appears on the Membership Growth/Retention Report for the period ending 12/31/2012: **73.33**

The chapter sponsored a new chapter that was chartered in 2012.

Name of new chapter: _____

The chapter conducted at least one event or activity in 2012 focused on the recruitment of new members OR the retention of current chapter members. Please give brief description of the activity/event:

Date: **Oct. 30, 2012** Type of event: **National Philanthropy Day**

Description: Outreach to potential new members in the community through written invitation, personal welcome and membership materials.

The chapter created OR worked on implementation of a previously-created written membership recruitment and retention plan in 2012.

The President or President-Elect attended the Chapter Presidents' Council Meeting held in conjunction with the 2012 Leadership Academy in Fall 2012.

Name of individual(s) attending: **Marci Boucher, President**

The chapter communicated with members on a regular and consistent basis in 2012 through newsletters, e-newsletters, emails, faxes, etc.

Description of communication(s) **Emails and written invitation**

The chapter had at least one leader/member attend a Chapter Board Workshop in 2012.

Name of individual(s) attending: **Marci Boucher**

The chapter had at least one member actively serving on the AFP International Board OR an AFP International committee, subcommittee or task force during 2012.

Member's Name and Committee: **Amy Wolfe, CFRE – Techno, Marketing & Comm., Educ.&Training**

Part VI: AFP Strategic Plan Goal E

Community of inclusion, will seek, embrace and engage diverse individuals, groups and organizations with a broad representation of experiences, perspectives, thoughts and cultures within the fundraising profession.

The chapter created OR worked on implementation of a previously-created written diversity plan in 2012, to increase participation of diverse individuals, groups or organizations.

The chapter has established a Diversity Chair or Committee that will serve the planning and guiding role for the chapter's diversity efforts.

Part VII: AFP Strategic Plan Goal F

AFP will engage young professionals and youth exploring philanthropy and building their fundraising careers.

The Chapter sponsors a collegiate chapter

The chapter organized a program, activity and/or event(s) during 2012 to encourage youth/young professional participation in philanthropy.

Date: **10.30.12**

Title of event: **_National Philanthropy Day**

Description: **Youth were invited, recognized and awarded recognition during this event, with continued growth and nominations/participation.**

Part VIII: Criteria important to the accomplishment of ALL AFP Strategic Plan Goals

The chapter achieved its 2012 Every Member Campaign Goal.

Goal: _____

The chapter created OR worked on implementation of a previously-created strategic plan during 2012.

The chapter has created, and begun or completed implementation in 2012, of a plan to convert usage of the AFP logo on its materials to the chapter-specific logo created by AFP for use by chapters in more effectively branding themselves in their local communities.

Verification

We hereby certify that, to the best of our knowledge, the statements contained herein accurately reflect the circumstances reported. Signature of the chapter president and president-elect (or other board) member required. [Note: Electronic signatures – either an inserted scanned signature or electronic signature verification – are acceptable. Names typed in the signature line do not constitute an electronic signature.]

Print name and title: Marci Boucher, 2012-2013 President Signature:

Marci Boucher

Tammenezenes

Print name and title: Tammy Menezes, 2012 Secretary Signature:

Submission

All nomination forms must be received, via e-mail, at IHQ on or before **Thursday, January 31, 2013**. **Receipt of Ten Star application will be acknowledged to the sender via email.** If you do not receive a confirmation of receipt, please contact IHQ to verify your materials arrived by the deadline. Program materials are NOT required to support your nomination – please submit this application form only.

Submit your application to: chapter.tenstar@afpnet.org